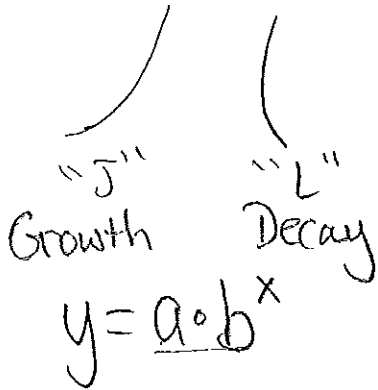


Chapter 3 Transcendental Functions

Exponential



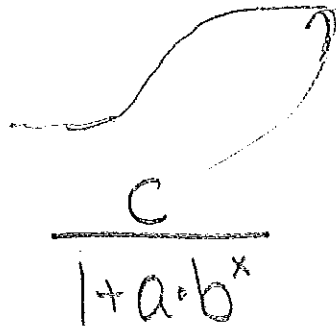
-radioactive

-Population

march madness

Round	# of Team
1	64
2	32
3	16
⋮	⋮
⋮	⋮

Logistic



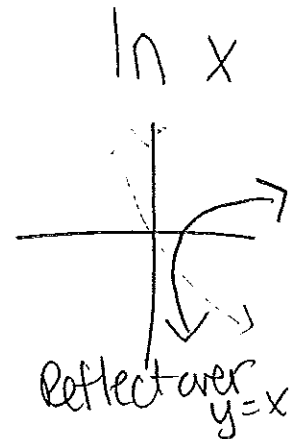
-Population

-chem reactions

-Rumors

-Diseases

Logarithmic



-Richter Scale

-pH Scale

-Decibels

3.1 Exponential and Logistic Functions

➤ Exponential Function

$$a \cdot b^x$$

↑ initial value $a \neq 0$ ← $b \neq 1$
 Growth factor
 Decay factor

○ Exponential Growth

$$b > 1$$

○ Exponential Decay

$$0 < b < 1$$

Examples

Determine the formulas for the exponential functions whose values are given below.

a)

x	-2	-1	0	1	2
g(x)	$\frac{2}{25}$	$\frac{2}{5}$	2	10	50

$$y = 2 \cdot 5^x \text{ Growth}$$

b)

x	-2	-1	0	1	2
g(x)	$1\frac{3}{4}$	$3\frac{1}{2}$	7	14	28

$\times 2$ $\times 2$

$$y = 7 \cdot 2^x \text{ Growth}$$

c)

x	-2	-1	0	1	2
h(x)	48	12	3	$\frac{3}{4}$	$\frac{3}{16}$

$$y = 3 \cdot \frac{1}{4}^x \text{ Decay}$$

d)

x	-2	-1	0	1	2
h(x)	100	20	4	0.8	0.16

$$y = 4 \cdot \frac{1}{5}^x \text{ Decay}$$

Logistic Functions → bounded restricted growth

$$f(x) = \frac{c}{1+a \cdot b^x} \quad \text{or} \quad \frac{c}{1+a \cdot e^{-kx}}$$

c = limit to growth
 $b > 1$ decay ← most are growth



Example

Graph the function. Find the y-intercept and the horizontal asymptotes.

(a) $f(x) = \frac{2}{1+2 \cdot 0.5^x}$

(b) $g(x) = \frac{15}{1+3 \cdot e^{-2x}}$

Asym $y=2$
 $y=0$

$y=15$
 $y=0$

Int
 $\frac{2}{1+2 \cdot 0.5^0} = \frac{2}{3}$
 $(0, \frac{2}{3})$

Int
 $\frac{15}{1+3 \cdot 1} = \frac{15}{4}$
 $(0, \frac{15}{4})$

Example - Population

Based on recent data, a logistic model for the population of Dallas, t years after 1900 is as follows:

$$P(t) = \frac{1,301,642}{1 + 21.602e^{-0.05054t}}$$

According to the model, when was the population 1 million?

$[0, 120]$ ≈ 84.5
 $[500,000, 1,500,000]$ ≈ 1985

3.2 Exponential and Logistic Modeling

- > Exponential Population Model $P(t) = P_0(1+r)^t$
 $P_0(1.035)^t$
Ex Grow 35%
Decay 10%
 $P_0(0.9x)$
- > Radioactive Decay - when atoms change from radioactive to nonradioactive
- > Half-Life amt of time required for $\frac{1}{2}$ of radioactive substance to decay

Example

Tell whether the function is exponential growth or decay and find the constant percentage rate of growth or decay.

- #14
- a) $P(t) = 3.5 \cdot 1.09^t$ Growth 9%
 - b) $f(x) = 78963 \cdot 0.9680^x$ Decay ~~30.2%~~ 3.2%
 - c) $h(x) = 4783 \cdot 1.32^x$ Growth 32%

Example

Suppose a culture of 200 bacteria is put into a petri dish and the culture doubles every hour. Predict when the number of bacteria will be 250,000.

#30

$$y = 200 \cdot 2^x$$

$$y = 250,000$$

10.28 hrs

~~10.28 hrs~~

Example

Suppose the half-life of a certain radioactive substance is 24 days and there are 10 grams present initially. Find the time when there will be 2 grams of the substance remaining.

#15-18

$$y = 10 \cdot \frac{1}{2}^{t/24}$$

t = time in days
so half-lives is t/24

$$y = 2$$

55.72 days
56 days

Example

Jonesdale High School has 630 students. Josh, Mia, Tim, and Briana start a rumor. Which spreads logistically so that $s(t) = 630 / (1 + 29 \cdot e^{-0.8t})$ models the number of students who have heard the rumor by the end of t days where t=0 is the day the rumor begins to spread.

630
 $1 + 29e^{-0.8t}$

- a) How many students have heard the rumor by the end of Day 0?

$$\frac{630}{1+29} = \frac{630}{30} = 21$$

- b) How long does it take for 500 students to hear the rumor?

#45-46

$$y = 500$$

5.89

5.89 days

#23-28 Ex Find logistic function
23) Initial value = 10

limit = 40 through (1, 20)

$$\frac{c}{1+a \cdot b^x} \quad c=40$$

Find a
 $\frac{40}{1+a \cdot b^0}$

$$\frac{40}{1+a} = 10$$

$$10 + 10a = 40$$

Find b
 $\frac{40}{1+3 \cdot b^1} = 20$

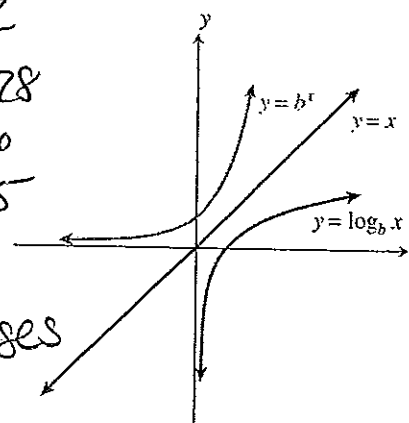
$$20 + 60b = 40$$

$$60b = 20$$

$$b = \frac{20}{60} = \frac{1}{3}$$

$\frac{40}{1+3 \cdot \frac{1}{3}^x}$

Extra #25 Initial 16 max 128 through (5, 32)
 Find a Find b
 $1 + a \cdot b^x$ $\frac{128}{1+a} = 16$ $\frac{128}{1+7 \cdot 0.84^5} = 32$
 $16 + 16a = 128$ $32 + 224b^5 = 128$
 $16a = 112$ $a = 7$ $224b^5 = 96$
 $b^5 = \frac{96}{224} = \frac{32}{75}$
 $b = 0.84$



3.3 Logarithmic Functions and Their Graphs

► **Logarithmic and Exponential Form**

$y = \log_b(x)$ iff $b^y = x$ $\xrightarrow{\text{Inverses}}$

Ex $\log_2 8 = 3$ $2^3 = 8$

Example

Evaluate each expression.

- (a) $\log_3 27$ 3
- (b) $\log_2 \sqrt{2}$ $\frac{1}{2}$
- (c) $\log_4 \frac{1}{16}$ -2
- (d) $\log_5 1$ 0
- (e) $\log_{10} 10$ 1

$3^3 = 27$

$y = \log x$ iff $10^y = x$

$y = \ln x$ iff $e^y = x$

Basic Properties of Logarithms

For $0 < b \neq 1$, $x > 0$, and any real number y .

$\log_b 1 = 0$ because $b^0 = 1$.

$\log_b b = 1$ because $b^1 = b$.

$\log_b b^y = y$ because $b^y = b^y$.

$b^{\log_b x} = x$ because $\log_b x = \log_b x$.

$\log_b x = \log_b x$

Properties of Common Logarithms

Let x and y be real numbers with $x > 0$.

$\log 1 = 0$ because $10^0 = 1$.

$\log 10 = 1$ because $10^1 = 10$.

$\log 10^y = y$ because $10^y = 10^y$.

$10^{\log x} = x$ because $\log x = \log x$.

$\log_{10} x = \log x$

Properties of Natural Logarithms

Let x and y be real numbers with $x > 0$.

$$\ln 1 = 0 \text{ because } e^0 = 1.$$

$$\ln e = 1 \text{ because } e^1 = e.$$

$$\ln e^x = x \text{ because } e^x = e^x.$$

$$e^{\ln x} = x \text{ because } \ln x = \ln x.$$

Example

Evaluate the expressions.

$$(a) \log 1,000 \quad 3 \quad 10^x$$

$$(b) \log \sqrt[3]{10} \quad \frac{1}{3} \quad 10^x$$

$$(c) \log \frac{1}{100} \quad -2 \quad 10^x$$

$$(d) 10^{\log 5} \quad \log_{10} = \log_5 = 5$$

$$(a) \ln \sqrt[3]{e} \quad \frac{1}{3}$$

$$(b) \ln e^6 \quad 6$$

$$(c) e^{\ln 5} \quad 5$$

- Activity 2 Rows

$$\ln(x)$$

$$\begin{aligned} \ln(x+a) & \text{ left } a \\ \ln(x-a) & \text{ right } a \\ \ln(x)+a & \text{ up } a \\ \ln(x)-a & \text{ down } a \end{aligned}$$

$$\begin{aligned} a \ln(x) & \text{ Vert. stretched} \\ \frac{1}{a} \ln(x) & \text{ shrink} \\ \ln(ax) & \text{ hor. shrink} \\ \ln(\frac{1}{a}x) & \text{ hor. stretch} \\ \ln(-x) & \text{ reflect over } y \\ -\ln(x) & \text{ reflect over } x \end{aligned}$$

(Day 2 - Graphs)

Example

Describe transformations that will transform $f(x) = \ln x$

to $g(x) = 2 - 3\ln x$

$$= -3\ln x + 2$$

reflect over x , vert. stretch of 3, up 2

Example

Describe how to transform the graph of $y = \ln x$ or $y = \log x$ into the graph of the given function.

(a) $g(x) = \ln(x-3)$ \leftarrow 3 r b.

(b) $h(x) = \ln(2-x)$ \leftarrow reflect over y at 2

(c) $g(x) = 2 \log x$ \leftarrow vert stretch 2

(d) $h(x) = 2 + \log x$ \leftarrow up 2

➤ Decibels -

The level of sound intensity in decibels (dB) is

$$\beta = 10 \log \left(\frac{I}{I_0} \right)$$

where β (beta) is the number of decibels,

I is the sound intensity in W/m^2 , and

$I_0 = 10^{-12} W/m^2$ is the threshold of human

hearing (the quietest audible sound intensity).

Ex Table 280

Sound intensity of subway

$$\beta = 10 \log \frac{10^{-8}}{10^{-12}}$$

$$10 \log 10^4$$

$$10 \cdot 40$$

$$\boxed{100}$$

We've done $\log_{10} x = 2$.

Now: ~~$\log_2 3$~~ $\log_4 7$

3.4 Properties of Logarithmic Functions

Let b , R , and S be positive real numbers with $b \neq 1$, and c any real number.

Product rule: $\log_b(RS) = \log_b R + \log_b S$

Quotient rule: $\log_b\left(\frac{R}{S}\right) = \log_b R - \log_b S$

Power rule: $\log_b(R)^c = c \log_b R$

$b^x \cdot b^y$
 $a^x \cdot a^y = a^{x+y}$

$a^x / a^y = a^{x-y}$

$(a^x)^y = a^{xy}$

Ex
 $\log(2 \cdot 4) = \log 2 + \log 4$
 $\log\left(\frac{8}{2}\right) = \log 8 - \log 2$
 $\log 2^3 = 3 \log 2$

Example

Assuming x and y are positive, use properties of logarithms to write $\log(16x^2y^3)$ as a sum of logarithms or multiples of logarithms.

$\log 16 + \log x^2 + \log y^3$

$\log 16 + 2 \log x + 3 \log y$

Example

$4 \log 2 + 2 \log x + 3 \log y$

Assuming x is positive, use properties of logarithms to write $\ln \frac{\sqrt{x^2-3}}{x}$ as a sum or difference of logarithms or multiples of logarithms.

$\ln \sqrt{x^2-3} - \ln x$

$\frac{1}{2} \ln(x^2-3) - \ln x$

#1-12

#81 Still using $\beta = 10 \log \frac{I}{I_0}$

#13-22 **Example**

Assuming x and y are positive, use properties of logarithms to write $\ln x^4 - 3 \ln(xy)$ as a single logarithm.

Add:

Ex

$$\ln x^2 - \ln(xy)$$

$$\ln x^2 - \ln xy$$

$$\ln \frac{x^2}{xy} = \boxed{\ln \frac{x}{y}}$$

$$\ln x^4 - \ln (xy)^3$$

$$\ln x^4 - \ln x^3 y^3$$

$$\ln \frac{x^4}{x^3 y^3}$$

$$\boxed{\ln \frac{x}{y^3}}$$

> **Change of Base Formula**

purpose is to change log so has diff base.

$$\log_b x = \frac{\log_a x}{\log_a b}$$

#23-28 **Ex**

$$\log_4 7 \quad \left(\frac{\ln 7}{\ln 4} \right)$$

$$4^x = 7$$

$$\ln 4^x = \ln 7$$

$$x \ln 4 = \ln 7$$

Example

$$x = \frac{\ln 7}{\ln 4}$$

Describe how to transform the graph of $f(x) = \ln x$ into the graph of the given function. Sketch the graph by hand and support your answer with a grapher.

(a) $g(x) = \log_3 x$

(b) $h(x) = \log_{1/3} x$

$$\frac{\ln x}{\ln 3} = \ln x \cdot \frac{1}{\ln 3}$$

Vert Shrink

$$\frac{\ln x}{\ln 1/3} = \frac{\ln x}{\ln 1 - \ln 3} = \frac{\ln x}{-\ln 3} = -\frac{1}{\ln 3} \ln x$$

reflect over y + vert shrink 0.91

> **Re-expressing Data**

transforming data

Ex Solve $\log_6 10$

$$6^x = 10$$

$$\ln 6^x = \ln 10$$

$$x \ln 6 = \ln 10$$

$$x = \frac{\ln 10}{\ln 6}$$

$$\boxed{1.28}$$

#39-46

#84 **Example**

The relationship between intensity I of light (in lumens) at a depth of x feet in Lake Erie is given by $\log \frac{I}{12} = -.00235x$. What is the intensity at a depth of 40 feet?

9.166 lumens $\log \frac{I}{12} = -.00235 \cdot 40$

$$\log \frac{I}{12} = -.094$$

$$\log I - \log 12 = -.094$$

Recall Solve

$$3^x = 6$$

$$\log_3 6 = \ln(3^x) / \ln 6$$

$$x \ln 3 = \ln 6$$

$$x = \ln 6 / \ln 3$$

Now: $20(1/2)^{x/3} = 5$

3.5 Equation Solving and Modeling

Sometimes logarithmic equations can be solved by changing to exponential form.

For any exponential function $f(x) = b^x$,

If $b^u = b^v$, then $u = v$.

For any logarithmic function $f(x) = \log_b x$,

If $\log_b u = \log_b v$, then $u = v$.

Example

Solve $27(2/3)^{x/4} = 12$.

$$\frac{2}{3}^{x/4} = \frac{4}{9}$$

$$\frac{2}{3}^{x/4} = \frac{2}{3}^2$$

$$\frac{x}{4} = 2$$

$$x = 8$$

Solve $\log x^4 = 4$.

1/4 prop $\log x^4 = \log 10^4$

$$x^4 = 10^4$$

$$x^4 = 10,000$$
~~$$x = 10,000$$~~

$$x = 10 \text{ or } -10$$

Graph
Int
x=2.31
y=5
e^x

Solve $(e^x - e^{-x})^{1/2} = 5$

$e^x - e^{-x} = 10$ ← so get quad

$$(e^x)^2 - 10e^x - e^0 = 0$$

$$(e^x)^2 - 10e^x - 1 = 0$$

Quad Exp
m² - 10m - 1 = 0
s = √26
Noneg

$$10^4 = x^4$$

$$10,000 = x^4$$

$$x = 10 \text{ or } -10$$

Check w/ table or Graph

Note: When you solve logarithmic equations be to keep track of the domain!

* Be careful
So sol. are all there

$$e^x = 5 + \sqrt{26}$$

$$\ln e^x = \ln(5 + \sqrt{26})$$

$$x = 2.312$$

Example

Solve $\ln(x-3) + \ln(x+4) = 3 \ln 2$

$$\ln(x-3) + \ln(x+4) - 3 \ln 2 = 0$$

Graph $x = 4$

$$2 \log x = 6$$

$$\log x = 3$$

$$10^3 = x$$

$$x = 1000$$

$$\log x^2 = 6$$

$$x^2 = 10^6$$

$$x = \pm 10^3$$

Noneg
cancel too
neg

$$x = \pm 1000$$

#1-17
add
on white
boards

$$\ln((x-3)(x+4)) = \ln 2^3$$

$$x^2 + x - 12 = 8$$

$$x^2 + x - 20 = 0$$

$$(x+5)(x-4) = 0$$

$$x = 4$$

#50
 Newton's Law
 Day 2/Leaw

$$T(t) = T_m + (t_0 - T_m)e^{-kt}$$

\uparrow temp surrounding med. \uparrow initial temp

Example - Real World

A hard-boiled egg at temperature 97°C is placed in 17°C water to cool. Three minutes later the temperature of the egg is 48°C. Use Newton's Law of Cooling to determine when the egg will be 20°C.

$$48 = 17 + 80e^{-3k}$$

$$31 = 80e^{-3k}$$

$$\ln \frac{31}{80} = \ln e^{-3k}$$

$$\ln \frac{31}{80} = -3k$$

$$k = \frac{\ln 31/80}{-3}$$

$$k = 0.316$$

$$20 = 17 + 80e^{-0.316t}$$

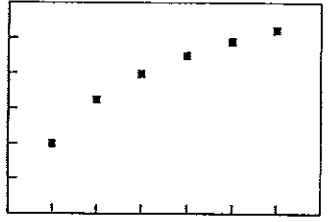
$$3 = 80e^{-0.316t}$$

$$\ln 3/80 = -0.316t$$

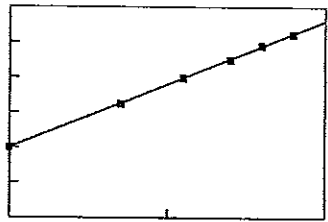
Conclusion:
 $t = 10.39$
 10.39 min

> Logarithmic Re-expression

1. Natural Logarithmic Regression Re-expressed: $(x, y) \rightarrow (\ln x, y)$



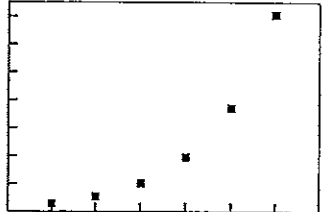
[0, 7] by [0, 30]
 (x, y) data
 (a)



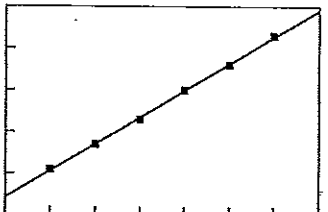
[0, 2] by [0, 30]
 $(\ln x, y) = (x, y)$ data with linear regression model
 $y = ax + b$
 (b)

Conclusion:
 $y = a \ln x + b$ is the logarithmic regression model for the (x, y) data.

2. Exponential Regression Re-expressed: $(x, y) \rightarrow (x, \ln y)$



[0, 7] by [0, 25]
 (x, y) data
 (a)

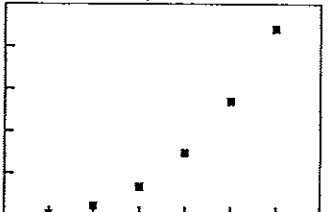


[0, 7] by [0, 5]
 $(x, \ln y) = (x, y)$ data with linear regression model
 $v = ax + b$
 (b)

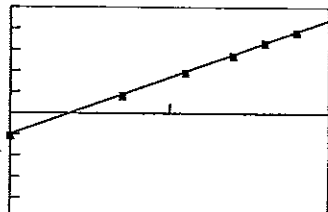
Conclusion:
 $y = c(d^x)$, where $c = e^b$ and $d = e^a$, is the exponential regression model for the (x, y) data.

Ex #45
 Formula
 $\log \frac{a_1}{a_2} = R_1 - R_2$
 $\log \frac{a_1}{a_2} = 1.3$
 $\approx 20X$ Greater

3. Power Regression Re-expressed: $(x, y) \rightarrow (\ln x, \ln y)$



[0, 7] by [0, 50]
 (x, y) data
 (a)



[0, 2] by [-5, 5]
 $(\ln x, \ln y) = (x, y)$ data with linear regression model
 $v = au + b$
 (b)

Conclusion:
 $y = c(x^a)$, where $c = e^b$, is the power regression model for the (x, y) data.

Ex #47
 $pH = -\log [H^+]$
 a) water 1.26×10^{-4}
 ammonia $\approx 1.26 \times 10^{-1}$
 b) $\frac{1.26 \times 10^{-4}}{1.26 \times 10^{-12}} = 10^8$
 c) (8)

- Semiannually - 2x
 - Annually 1x
 - Quarterly - 4x

- Monthly 12x

3.6 Mathematics of Finance

> Compounded Interest - ^{interest earns interest}
 $A = P(1+r)^n$ ^{Annual} $A = P(1 + \frac{r}{k})^{kt}$ ^{rate per comp. period}
^{# of compounding periods}

Example

Paul invests \$500 at 7% compounded annually. Find the value of his investment 10 years later.

$$500(1.07)^{10} = \boxed{\$983.58}$$

Robert invests \$500 at 9% annual interest compounded monthly. Find the value of his investment 5 years later.

$$500 \left(1 + \frac{.09}{12}\right)^{12(5)} = \boxed{\$782.84}$$

Mazie has \$600 to invest at 8% annual interest compounded monthly. How long will it take for her investment to grow to \$2400?

$$2400 = 600 \left(1 + \frac{.08}{12}\right)^{12t} \quad y = 2400$$

$$4 = 1.006^{12t}$$

$$\ln 4 = 12t \ln 1.006 \quad \boxed{t = 17.38 \text{ yrs}}$$

Steven has \$500 to invest. What annual interest rate compounded quarterly is required to double his money in 10 years?

$$1000 = 500 \left(1 + \frac{r}{4}\right)^{4(10)}$$

$$2 = \left(1 + \frac{r}{4}\right)^{40}$$

$$\ln 2 = 40 \ln \left(1 + \frac{r}{4}\right)$$

$$.0173 = \ln \left(1 + \frac{r}{4}\right)$$

Graph $[0, .15]$ $[-500, 1500]$
 .069
 6.9%

> Compounded Continuously -

$$A = P \left(1 + \frac{r}{k}\right)^{kt} \quad \text{or} \quad A = Pe^{rt}$$

k times a yr. continuously

Example

Suppose Moesha invests \$200 at 7% annual interest compounded continuously. Find the value of her investment at the end of each of the years 1, 2, ..., 7.

$$200e^{.07t}$$

1	214.50
2	230.05
3	246.74
4	264.63
5	283.81
6	304.39
7	326.46

- Annual Percentage Yield (APY) - the percentage rate, when compounded annually the yields the same return

Example

Janet invests \$2000 with Crab Key Bank at 5.15% annual interest compounded quarterly. What is the equivalent APY?

$$2000 \left(1 + \frac{0.0515}{4}\right)^4 = 2000(1+x)$$

$$1.0525 = 1+x$$

$x = 0.0525$
 5.25%

- Annuity - equal periodic payments

- Ordinary - deposits at end of period @ same time int. posted

➤ Future Value - $R \frac{(1+i)^n - 1}{i}$

➤ Present Value - $R \frac{1 - (1+i)^{-n}}{i}$

i = int. rate per period
 R = dollars
 n = # of payments

Example

At the end of each quarter year, Emile makes a \$400 payment into the Smithville Financial Fund. If his investments earn 7.75% annual interest compounded quarterly, what will be the value of Emile's annuity in 25 years?

$$FV = R \frac{(1+i)^n - 1}{i}$$
$$= \frac{400 (1 + \frac{0.0775}{4})^{100} - 1}{\frac{0.0775}{4}}$$

Exact \$120,029.57

~~\$120,029.57~~

\$120,030

Example

Carlos purchases a pickup truck for \$18,500. What are the monthly payments for a 4-year loan with a \$2000 down payment if the annual interest rate is 2.9%?

$$16500 = R \frac{1 - (1 + \frac{0.029}{12})^{-48}}{\frac{0.029}{12}}$$
$$16500 = R \left(\frac{1 - (1 + \frac{0.029}{12})^{-48}}{\frac{0.029}{12}} \right)$$
$$16500 \left(\frac{0.029}{12} \right) = R \left(1 - (1 + \frac{0.029}{12})^{-48} \right)$$
$$39.875 = R \left(1 - (1 + \frac{0.029}{12})^{-48} \right)$$

\$364.49

$$16500 = R \frac{1 - (1 + \frac{0.029}{12})^{-48}}{\frac{0.029}{12}}$$

$$16500 \left(\frac{0.029}{12} \right) = R \left(1 - (1 + \frac{0.029}{12})^{-48} \right)$$

$$39.875 = R \cdot 0.109$$

R = 364.49